

Carolina Alatraste

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Education

University of the Arts London 2021 – 2022
MA Graphic Branding & Identity

University of Illinois at Chicago 2013 – 2017
Bachelor of Design in Graphic Design

Richard J. Daley College 2009 – 2013
Associate of the Arts

Skills

Proficient in:
Illustrator, Photoshop,
InDesign, and Lightroom

Typography

Brand Building

Logo Design

Experience in customer service, ability to build customer relationships and resolve issues.

Proven time management and organization skills.

Bilingual — English and Spanish

Employment

Freeman 2018 – 2021

Graphic Layout Specialist

- Work directly with clients and design on all aspects of graphic production for branch and corporate accounts.
- Layout, produce and apply artwork for large format printing.
- Create & provide sample and finished layouts to clients.

BWE Candles 2020

Freelance Graphic Designer

- Worked with a small business to create a logo, business cards and thank you cards.
- Also designed the labels for candles that have the business name and scent information.
- Produced labels for her candles and worked with a foiling technique to produce labels.

Femme Oasis 2018

Part-Time Graphic Design Intern

- Working and communicating with the Editor-in-chief's guidelines.
- Creating Collage style cover images for online covers.
- Meeting fast turnaround deadlines.

Hennes & Mauritz 2014 – 2018

Chat Customer Service Representative

- Working in a team environment.
- Resolve customer complaints via chat.
- Use chat or telephones to reach out to customers.
- Greet customers warmly and ascertain problem or reason for calling.