



# Carolina Alatraste

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## Education

**University of the Arts London** 2021 – 2022

MA Graphic Branding & Identity

**University of Illinois at Chicago** 2013 – 2017

Bachelor of Design in Graphic Design

**Richard J. Daley College** 2009 – 2013

Associate of the Arts

## Skills

Proficient in:

Illustrator, Photoshop,  
InDesign, and Lightroom

Typography

Brand Building

Logo Design

Experience in customer service, ability to build customer relationships and resolve issues.

Proven time management and organization skills.

Bilingual — English and Spanish

## Employment

**MarryMe by Amoretti** 2023

**Graphic Designer**

- Work closely with clients to create a personalized design, and completing from conceptualizing to production of the project while consistently meeting deadlines.
- Demonstrating knowledge of the products and building relationships based on communications and consistency.
- Enhanced knowledge in printing techniques such as letterpress, hot foil machine, laser cutting, guillotine and digital printing.

**Freeman** 2018 – 2021

**Graphic Layout Specialist**

- Work directly with clients and design on all aspects of graphic production for branch and corporate accounts.
- Layout, produce and apply artwork for large format printing.
- Create & provide sample and finished layouts to clients.

**BWE Candles** 2020

**Freelance Graphic Designer**

- Worked with a small business to create a logo, business cards and thank you cards.
- Also designed the labels for candles that have the business name and scent information.
- Produced labels for the candles and worked with a digital foiling technique to produce labels.